

## **Historic, Archive Document**

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# JULIUS ROEHRS COMPANY

N. J.: RUtherford 2-0090

RUtherford 2-0091

N. Y.: LOngacre 5-4228

**Rutherford**  
New Jersey



## TRADE LIST for FLORISTS

### FEBRUARY 1946

FOR VALENTINE'S,  
February 14

**AZALEA**, Dwarf types.....1.00, 1.50

**AZALEA INDICA** .....2.00, 2.50, 3.00

**AFRICAN VIOLETS** ..... .60

**AZALEAS** planted in POTTERY  
2.50, 3.50, 5.00

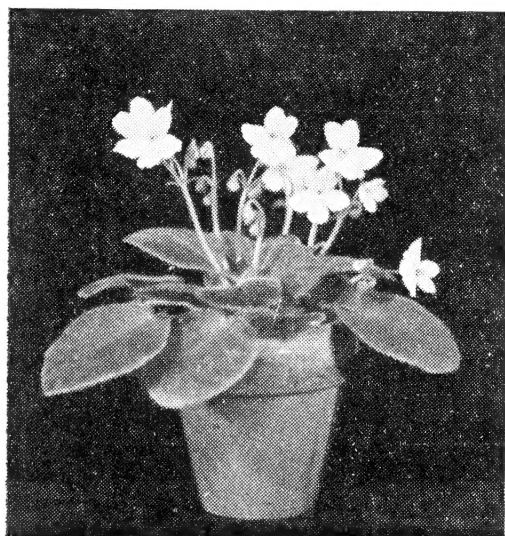
**DIXIELAND GARDENS** .....75 to 10.00

**MEXICAN POTTERY**

1.00 to 10.00

**NOVELTIES**

.30 to 2.00



**SAINTPAULIA Blue Boy**

Demure AFRICAN VIOLETS make desirable and inexpensive little Gifts which will flower continuously, if given plenty of light near window or porch—but not direct sun; Liberal moisture—best by supplying water through a saucer, and immediate removal of each flower stem after blooming. 4" pot..... .60

**GROWERS:** We are booking orders for shipment in season of small or forcing Azaleas, Begonias, Cyclamen, Bouvardias, ferns in flats, etc. Ask for our GROWER'S LIST.

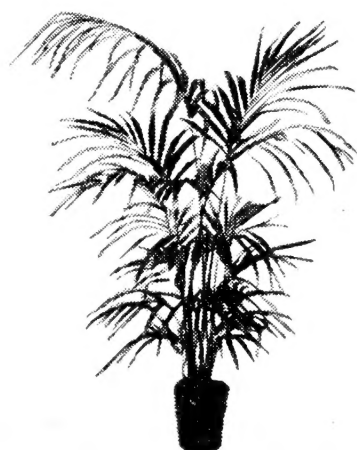
# ROEHRS FEBRUARY OFFERINGS

<b>ACORUS gramineus</b> , 2".....		.15
<b>ADIANTUM Wrightii</b> , 3", 4".....	.35 &	.75
<b>AGAVE Sisalina</b> , 2".....	.10 &	.15
<b>ALLAMANDA hendersoni</b> , 6", 7", 8".....	3.50, 5.00 &	7.50
<b>ALOE brevifolia</b> , 2 1/4".....	.10 &	.15
<b>ANTHERICUM Mandaianum</b> , 4", 5 1/2".....	1.00 &	1.50
<b>ANTHURIUM Andrean.</b> , hybrids in pots.....	7.50 &	Up
<b>ASPIDISTRA lurida</b> , 6".....		2.50
<b>AZALEA Indica</b> .....	2.00, 2.50 &	3.00
<b>ASSORTED KURUME</b> .....	1.00 &	1.50
<b>BELOPERONE guttata</b> , 4".....		1.00
<b>BEGONIA Genessee Beauty</b> ; covered with delicate rose-pink flowers, 6 1/2".....	2.00 &	2.50
<b>BOXWOOD</b> , hardy 15-18", for window boxes, 4 1/2".....		.50
<b>Pyramids</b> , 12" tubs, 38-42".....		10.00
12" tubs, 42-45".....		12.00
<b>CACTI and SUCCULENTS</b> , 2".....doz.	1.20 &	1.80
<b>CIBOTIUMS</b> , Graceful and dainty, for decorations		
8" tub, double crown.....		7.50
9" tub.....		10.00
<b>CHINESE EVERGREEN</b> , 3", 4".....	.35, .50 &	1.00
<b>CISSUS Antarctica</b> (Kangaroo vine), 4".....		1.00
<b>CRASSULA arborescens</b> , 2 1/4-3".....	.10 &	.25
8" tub.....		5.00
<b>CRYPTANTHUS roseus pictus</b> .....		.15
<b>CYPERUS Alternifolius</b> (Umbrella plant) 4".....		1.00
<b>DIEFFENBACHIA Rudy Roehrs</b> , 5".....		1.50
<b>DIEFFENBACHIA Picta</b> , 5".....		1.00
<b>DISHGARDEN PLANTS</b> , 2 1/4", assorted.....doz.	1.20 &	1.80
<b>DISHGARDENS</b> .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50,.....	5.00 &	Up
<b>DRACAENA fragrans</b> , 8", 3'.....		5.00
<b>DRACAENA Goldieana</b> , 4 1/2".....		10.00
<b>DRACAENA Massangeana</b> , 6".....		1.50
3', 8" tub.....		6.00
<b>DRACAENA Sanderiana</b> , 2".....		.25
<b>ECHEVERIA elegans</b> , 2 1/4".....		.15
<b>EPIPHYLLUM</b> (Christmas cactus) Semi-Standards, 5".....	2.50 &	3.00
<b>EUPHORBIA Splendens</b> (Crown of Thorns) 2 1/4".....		.25
4".....		.75
Specimen 12" tub.....	15.00 to	25.00
<b>FERNS, Boston</b> , Comb. 12" tub.....		5.00
<b>FERNS, Dwarf Boston</b> , 5 1/2".....		1.50
<b>FICUS Doescheri</b> , variegated, 5".....		1.50
<b>FICUS Retusa</b> , Standards, 14" tub, 9-10'.....		25.00
<b>FICUS Elastica</b> (Rubber Plant) 5 1/2".....		1.00
Combination 12" tub.....		7.50
<b>FICUS PANDURATA</b> , 6" pot, 2-2 1/2'.....		5.00
6" pot, 2 1/2-3'.....		6.00
7" pot, 3 1/2-4'.....		7.50
8" tub, 4-4 1/2'.....		10.00
<b>GARDENIAS</b> in bud, 6".....		2.50
<b>GINGER Plants</b> (Ammomum) 4".....		1.00
<b>HIBISCUS</b> , semi-standards, 9" tub, 4'.....		5.00
<b>IVY, variegated</b> , 2", 4".....	.15 &	.75
<b>IVY, English</b> , 4" pot.....Doz.		5.00

## KENTIA PALMS

2 1/4" pot, 8-10".....	.25
8" tub, 4 1/2-5', 4-plant comb.....	8.00
8" tub, 5-6', 4-5 plant comb.....	9.00
12" tub, comb. 7-8'.....	25.00
12" tub, comb. 7-8', heavy.....	35.00
14" tub, comb., specimen, 8-10'.....	50.00

(On express shipments  
crating charges extra)



<b>MUSA Cavendishi</b> (Banana) 7" tub.....	5.00
<b>NEPENTHES</b> (Fly-eating Pitcher Plant).....	10.00
<b>OPUNTIA monocantha; Boxing Glove; schicken-</b> <b>danizi; cylindrica; microdasys; 2 1/4"</b> .....	.10
<b>ORCHIDS</b> , plants and cut flowers.....	Market Price
<b>PANDANUS Veitchi</b> , 5".....	1.50
6" .....	2.00
7" .....	3.00
8" tub .....	6.00
10" tub .....	10.00
<b>PEPEROMIA obtusifolia</b> , 2 1/4".....	.10
<b>PEPEROMIA obtus</b> , variegata, 2".....	.15 & .20
<b>PHILODENDRON Cordatum</b> , 2 1/4".....Doz.	1.80
4" .....	.50
5" hanging vines, heavy.....	.75
8" pot, basket form.....	3.50
<b>Totem poles</b> , 7" tub.....	3.50
<b>PHILODENDRON Pertusum</b> , 7-8" tub, 3-4'.....	10.00
10" tub, or stone pot, 4 1/2-5 1/2'.....	20.00 & 25.00
12" tub, heavy, 5-6'.....	30.00
<b>PHOENIX Canariensis</b> , 10" tub, 3 1/2-4 1/2'.....	10.00
<b>PHOENIX Roebelini</b> , northern greenhouse grown 3", 4", 5 1/2".....	.75, 1.00 & 2.50
11" tub, 3-4'.....	10.00
12" tub, 3 1/2-4 1/2'.....	15.00 & 20.00
14" tub, 4 1/2-5'.....	25.00 & 35.00
18", 9-10' high, specimen.....	75.00
<b>PINEAPPLE</b> , variegated .....	15.00
<b>PODOCARPUS pyramids</b> , 14" tub, 6-6 1/2' high.....	20.00
<b>PRIMULA Malacoides</b> (fragrant Baby Primrose) 4".....	.75
<b>ROSEMARY</b> , 4" .....	1.00
<b>SAINTPAULIA Blue Boy</b> (African Violet) 4".....	.60
<b>SANSEVIERIA Laurenti</b> , 5-5 1/2".....	1.00 & 1.25
<b>SANSEVIERIA laurenti</b> , 4".....	.50
laurenti, bare root .....	.25 & .35
zeylanica, bare root .....	.15
<b>SCHISMATTOGLOTTIS Roebelini</b> , 4".....	1.50
<b>SPATHIPHYLLUM</b> , 8-9".....	7.50 & 10.00
<b>STEPHANOTIS floribunda</b> , on wire frame, 5 1/2".....	1.50 & 2.00
<b>STOVEPLANTS</b> , Collection of rare exotic plants for conservatory or home—Quoted.	
<b>TRADESCANTIA</b> (Wandering Jew), 4".....Doz.	3.00
<b>TOLMIEA menziesi</b> , (piggy-back plant) 4".....	.50
<b>VITIS Rhombifolia</b> , 4-5".....	.60 & 1.50

#### DELIVERY SCHEDULES AND TERMS

Metropolitan North Jersey—Wednesday and Friday.

Metropolitan New York—Tuesday, Thursday, Friday.

Connecticut, South Jersey, Eastern Pennsylvania, Baltimore and Washington—monthly.

Express Shipments made on Foliage Plants between regular deliveries and in areas not served by our trucks; except during bad freezing weather.

TERMS: 30 days net from invoice date. C.O.D. shipments require 25% cash deposit, except for known customers in good standing.

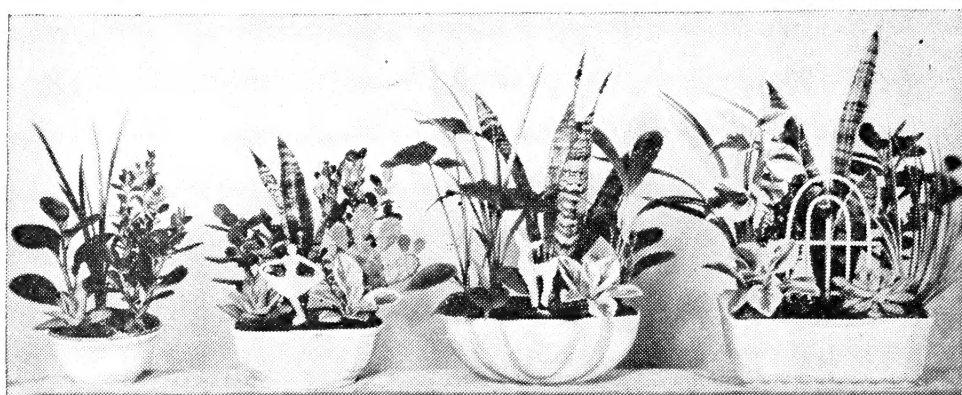
**THIS PRICE LIST IS SUBJECT TO CHANGE WITHOUT NOTICE  
STOCK OFFERED SUBJECT TO PRIOR SALE**

**FLORISTS!** We now have a Landscape Service that can help you with your Roofgarden or Landscape problems. Call on me or the Julius Roehrs Company to supply plants and materials, to render estimates or to assist in planning the planting of any jobs that you might have on hand. We offer a service that will round out your business and give a complete service to your clients.

Don Roehrs  
Landscape Architect







### "DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants,

Sansevierias, and compatible Succulents, .75,

1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 & 10.00

NOVELTIES—American Artware, ass't. figures, ea.

.30, .50, .75, 1.00, 1.25, 1.50 & 2.00

Hanging Pots ..... 2.50

Mexican Figurines ..... .60



**CACTUS GARDENS**, colorful and long-lasting—

mainly imported **NATIVE MEXICAN POTTERY**,

hand decorated, .50, .60, .75, 1.00, 1.25, 1.50,

2.00, 2.50, 3.00, 3.50, 4.00, 5.00, 7.50 & 10.00

"Deep In The Heart of Texas"..... 2.00 & 3.50

**BIRDBATH**, dramatic Desert landscape of Cacti, 10.00, 12.50, 15.00



Exotic **BROMELIADS**, with other tropical plants in

fine pottery, artistically planted..... 5.00, 7.50, 10.00 & 12.50

**BIRDBATH**, planted with Bromeliads and other

exotic plants ..... 15.00 & 17.50



### GARDENS IN GLASS

**GLOBES**, 6" and 8"..... 1.75 & 2.75

12" ..... 6.00

Glass **GOBLETs** ..... 1.75, 2.50 & 4.50

**TERRARIUMs**, rectangular, 12", 16" and 20".....6.50, 10.00 & 20.00

**TUMBLERS** ..... 2.50